## \$1 Million

Two investors saved \$10,000 annually for 40 years. Both invested in the U.S. stock market, which returned an average of $8.0 \%$ per year.

## Investor A



### 0.08\%

Annual fees and expenses
(expense ratio)

## \$2.5 million

Retirement portfolio


## Investor B

EdwardJones

| Invested in active mutual funds through an <br> investment advisor |
| :--- |

### 2.00\%

Annual fees and expenses
(expense ratio + AUM fees)

## \$1.5 million

Retirement portfolio
S

## Fees matter.

Know what you're paying, and why.
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